

## PRESS RELEASE

FOR IMMEDIATE RELEASE

### Standard Chartered Arts in the Park 2020 AIP at Home online programme schedule announced Free-of-charge arts activities daily from 2 to 8 November



Photos: <https://bit.ly/35RTm79>

(27 October 2020, Hong Kong) – Standard Chartered Arts in the Park 2020 (AIP) announces its online programme schedule that features storytelling theatre performances in Cantonese and English, *Finger Puppet Parade*, *Draw a Story* video series and more. With the uncertain conditions of COVID-19, the programme goes online for the first time to ensure the safety of all participants. Between 2 and 8 November, enjoy 20 exciting free-of-charge programmes for seven days on [www.scartsinthepark.com](http://www.scartsinthepark.com) and Facebook [@SCArtsInThePark](https://www.facebook.com/SCArtsInThePark). Join us and help children get creative and explore the fantastical world of fairy tales while social distancing at home throughout the pandemic.

Organised by Hong Kong Youth Arts Foundation and powered by Standard Chartered Bank (Hong Kong) Limited, *Standard Chartered Arts in the Park* is Hong Kong's largest outdoor youth arts festival and puppet parade. Now in its 20th year, the youth education programme helps young participants develop important

life skills through the arts, including creativity, teamwork, problem solving and leadership skills and self-confidence. The free-admission festival was traditionally held outdoors every November for two days with giant puppet parades and performances in Victoria Park and Causeway Bay, bringing joy and laughter to over 190,000 visitors.

### Inspired by 11 Classic Fairy Tales

Most of us grew up reading fairy tales – timeless stories that help us learn about courage and hope, love and friendship, honesty and innocence. Fairy tales can also spark our imagination and inspire creativity. This year, the inspiration for our very first online programme comes from 11 classic fairy tales – *Thumbelina*, *Hansel and Gretel*, *The Little Red Riding Hood*, *The Golden Goose*, *Rapunzel*, *The Gingerbread Man*, *The Frog Prince*, *The Steadfast Tin Soldier*, *The Nightingale*, *Cinderella* and *The Pied Piper of Hamelin*. The week-long schedule features a series of exciting visual and performing arts events on our website daily from 2 to 8 November. These include storytelling theatre performances, a finger puppet parade, dance performances, a *Paper Imaginarium* experience, a capella performances, an online exhibition from the Emerging Artist Mentorship Programme and more.



This year, *Standard Chartered Arts in the Park* also launches the exclusive **AIP at Home Art Pack** – a collection of six family-friendly art activities complete with recorded narration and performance videos available online, including shadow puppet theatre and face mask creation, glass painting, origami, storytelling through emojis and complete-the-story activities. Packs are distributed among over 10,000 students from 54 primary schools and via a public giveaway campaign on Facebook.

### Arts Programmes Featured Every Day

Between 2 and 8 November, enjoy 20 arts programmes on [www.scartsinthepark.com](http://www.scartsinthepark.com) and Facebook page ([@SCArtsInThePark](https://www.facebook.com/SCArtsInThePark)). The schedule is specially designed for audiences to enjoy or participate in their favourite programmes at different times throughout the event period. From 2 to 6 November (Monday to Friday), enjoy three programmes daily for 24 hours from 5pm onwards. During the weekend from 7 to 8 November (Saturday and Sunday), enjoy four programmes every day at 11am and 5pm. Revisit all programmes online from 7 November onwards.

The **Ssshhh...Storytelling Theatre** series features recorded theatre performances by professional local actors in Cantonese and English. Cantonese performances feature lively adaptations of *Rapunzel* and *The Golden Goose* performed by Onnie Chan, King Wong and Kathy Mak. English performances invite

audiences into the whimsical worlds of *The Frog Prince* and *The Gingerbread Man*, brought to life by Hamish Campbell, John Maguidad and Crystal Chu.

Just like writers and actors, illustrators are also great storytellers. The **Draw a Story** series features local illustrators ayip and Pearl Law. Marvel at ayip's "narration" of *Hansel and Gretel* through illustration and animation; while Pearl Law brings *The Little Riding Hood* to life in her signature solid line work and bold colour palette. Afterwards, download and print a selected collection of illustrations from our website to colour and re-create your own version of these classic fairy tales.

What's more, get creative with **Finger Puppet Parade**. Simply download and print out the finger puppet cut-out templates on our website and stage your own puppet theatre with 8 main characters from *The Frog Prince*, *Hansel and Gretel* and *The Little Red Riding Hood*. Black and white puppet templates are also available for colouring.

## **NOTES TO EDITORS**

### **Standard Chartered Arts in the Park 2020**




#### **AIP at Home**

Date: 02 – 08 | 11 | 2020

Website: [www.scartsinthepark.com](http://www.scartsinthepark.com)

Facebook: [@SCArtsInThePark](https://www.facebook.com/SCArtsInThePark)

#### **Highlighted Programmes:**

<p><b><i>Ssshhh...Storytelling Theatre “The Frog Prince”</i></b> (English Version)</p> <p>2 November (Monday), 5pm 8 November (Sunday), 11am</p> <p><i>The Frog Prince</i> tells of a spoiled princess whose life changes when she meets an ugly frog by a pond in the palace garden.</p>	
<p><b><i>Ssshhh...Storytelling Theatre “Rapunzel”</i></b> (Cantonese version)</p> <p>4 November (Wednesday), 5pm 7 November (Saturday), 11am</p> <p>“Rapunzel, Rapunzel! Let down your hair!” Enjoy the new adaptation of <i>Rapunzel</i> – a well-loved fairy tale treasured by many over the past two centuries.</p>	
<p><b><i>Finger Puppet Parade</i></b></p> <p>7 November (Saturday), 3pm</p> <p>With just a few simple tools and your imagination, you can create your own <i>Finger Puppet Parade</i>.</p>	

***Draw a Story About: Little Red Riding hood***

2 November (Monday), 5pm

7 November (Saturday), 11am

Watch *The Little Red Riding Hood* come to life through colourful illustrations. Afterwards, download and print the illustrations to create your own version of the classic tale.



***Dance at AIP : I Am Not Alone***

4 November (Wednesday), 5pm

7 November (Saturday), 3pm

Revisit Hans Christian Andersen's classic fairy tale *The Steadfast Tin Soldier* in a professionally choreographed dance piece performed by youth dancers from Hong Kong Youth Arts Foundation.





Full Schedule:

# AIP AT HOME

<p> <b>NOV 2</b> MON</p>	<p><b>5:00pm</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> Dance at AIP: Unknown A Better Place</li> <li> Draw a Story About: Little Red Riding Hood</li> <li> Ssshhh...Storytelling Theatre "The Frog Prince"</li> </ul>
<p> <b>NOV 3</b> TUE</p>	<p><b>5:00pm</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> Shadow Puppet Theatre: Thumbelina - Part 1</li> <li> Shadow Puppet Theatre: Thumbelina - Part 2</li> <li> Emerging Artist Mentorship Programme: Theatre - Part 1</li> </ul>
<p> <b>NOV 4</b> WED</p>	<p><b>5:00pm</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> Ssshhh...Storytelling Theatre "Rapunzel"</li> <li> RAW A Cappella Team "When Will My Life Begin"</li> <li> Dance at AIP: I Am Not Alone</li> </ul>
<p> <b>NOV 5</b> THU</p>	<p><b>5:00pm</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> Emerging Artist Mentorship Programme: Theatre - Part 2</li> <li> Draw a Story About: Hansel and Gretel</li> <li> Ssshhh...Storytelling Theatre "The Gingerbread Man"</li> </ul>
<p> <b>NOV 6</b> FRI</p>	<p><b>5:00pm</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> Paper Imaginarium</li> <li> Ssshhh...Storytelling Theatre "The Golden Goose"</li> <li> RAW A Cappella Team "A Dream is a Wish Your Heart Makes"</li> </ul>
<p> <b>NOV 7</b> SAT</p>	<p><b>11:00am</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> RAW A Cappella Team "A Dream is a Wish Your Heart Makes"</li> <li> Paper Imaginarium</li> <li> Ssshhh...Storytelling Theatre "Rapunzel"</li> <li> Draw a Story About: Little Red Riding Hood</li> </ul>
<p><b>3:00pm</b>  Approx 45 mins</p>	<p><b>3:00pm</b>  Approx 45 mins</p>	<ul style="list-style-type: none"> <li> Dance at AIP: I Am Not Alone</li> <li> Ssshhh...Storytelling Theatre "The Gingerbread Man"</li> <li> Finger Puppet Parade</li> <li> Emerging Artist Mentorship Programme: Theatre - Part 1</li> </ul>
<p> <b>NOV 8</b> SUN</p>	<p><b>11:00am</b>  Approx 45 mins</p>	<ul style="list-style-type: none"> <li> Ssshhh...Storytelling Theatre "The Frog Prince"</li> <li> Shadow Puppet Theatre: Thumbelina Part 1</li> <li> Shadow Puppet Theatre: Thumbelina Part 2</li> <li> Emerging Artist Mentorship Programme: Theatre - Part 2</li> </ul>
<p><b>3:00pm</b>  Approx 30 mins</p>	<p><b>3:00pm</b>  Approx 30 mins</p>	<ul style="list-style-type: none"> <li> Ssshhh...Storytelling Theatre "The Golden Goose"</li> <li> Draw a Story About: Hansel and Gretel</li> <li> RAW A Cappella Team "When Will My Life Begin"</li> <li> Dance at AIP: Unknown A Better Place</li> </ul>

Standard Chartered  
**Arts in the Park**  
渣打藝趣嘉年華

### **About *Standard Chartered Arts in the Park***

*Standard Chartered Arts in the Park* (AIP) is an annual youth education programme through the arts. By providing participants with exciting opportunities, the programme helps them improve their self-confidence and enhance important life skills including creativity, team spirit and leadership. The six-month programme culminates in a two-day free admission festival in November, aspiring to create a positive, family-oriented art carnival in Hong Kong to fill the city with positivity and foster creativity and appreciation of local talent.

Launched in 2001, *Standard Chartered Arts in the Park* first took place at Stanley Plaza. Since then, the event has become the largest outdoor youth arts festival in Hong Kong, moving to its current location in Causeway Bay's Victoria Park in 2008. In 2012, the *Grand Finale Parade* expanded out of the park and onto the streets of Causeway Bay, and in 2013 the very first illuminated *Night Parade* took place. Each year, over 3,500 young people together with local and overseas organisations come together to produce vibrant costumes and giant puppets for spectacular street parades, plus a variety of stage performances and art stalls, attracting over 190,000 visitors annually.

For more information about *Standard Chartered Arts in the Park*, please visit [www.scartsinthepark.com](http://www.scartsinthepark.com) or follow us on Facebook [@SCArtsInThePark](https://www.facebook.com/SCArtsInThePark).

### **About Hong Kong Youth Arts Foundation (HKYAF)**

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibition and performances.

### **About Standard Chartered**

We are a leading international banking group, with a presence in 60 of the world's most dynamic markets and serving clients in a further 85. Our purpose is to drive commerce and prosperity through our unique diversity, and our heritage and values are expressed in our brand promise, Here for good.

Standard Chartered PLC is listed on the London and Hong Kong Stock Exchanges.

The history of Standard Chartered in Hong Kong dates back to 1859. It is currently one of the Hong Kong SAR's three note-issuing banks. Standard Chartered incorporated its Hong Kong business on 1 July 2004,

and now operates as a licensed bank in Hong Kong under the name of Standard Chartered Bank (Hong Kong) Limited, a wholly owned subsidiary of Standard Chartered PLC.

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