

## PRESS RELEASE

FOR IMMEDIATE RELEASE

### The Jockey Club “Project Silver” Intergenerational Arts Project 2020 Bridging the generation gap through the arts



**High-resolution images available:** <https://bit.ly/2J6jcfy>

(23 November 2020, Hong Kong) – As times change, differences in culture, values and beliefs can cause miscommunication and make it seem hard for people from different generations to find common ground. The *Jockey Club “Project Silver” Intergenerational Arts Project* promotes age inclusivity and creative ageing through the arts. The project brought together a group of young and senior participants who collaborated to create original visual and performing artworks, including photography and hand-drawn portraits. To celebrate participants’ creativity, resulting artworks will be showcased at a free-of-charge public exhibition at Cityplaza from now until 30 November, 10am to 8:30pm.

#### **Bridging the generation gap through the arts**

Funded by The Hong Kong Jockey Club Charities Trust and working with Cityplaza as Venue Partner this year, Hong Kong Youth Arts Foundation (HKYAF) launches the three-year *Jockey Club “Project Silver” Intergenerational Arts Project* which offers opportunities for mixed-generation artistic collaborations to help bridge the generation gap in a series of exciting visual

and performing arts workshops. By bringing participants of different ages together, the project aims to help elderly participants enrich their lives with enthusiasm and creativity.

#### **Four groups of artworks created by young and senior participants**

This year, the project took place between June and November, with several art programmes held online due to pandemic restrictions. The project brought together four local artists and over 100 young people, elderly residents and teachers, who collaborated to create original artworks, and included ***Cross-generation Pop Portraits***, the portrait photography series ***Between Us***, as well as a recorded a capella performance of ***Every Note Counts: RAW x Upbeat “No More Hesitations”*** and a preview of the ***Jockey Club “Project Silver” Colouring App***.

Local artist Marka Mak led the public and school groups for the ***Cross-generation Pop Portraits*** series. Working together in over ten cross-generational pairs, participants learnt how to draw pop art-style portraits of each other. While some participants signed up for the project to spend time and develop closer bonds with their grandparents, retired teachers and principals from Ying Wa Girls’ School were paired with students, whose family members were unavailable, to help bridge the gap between young people and former teaching staff.



The ***Between Us*** portrait photography series featured five pairs of granddaughters and grandmothers. Participants first took part in a movement workshop before setting a theme for the photoshoot that captured the nature of their shared memories. One participant, Tracy Lam, a dance student at the Hong Kong Academy of Performing Arts, regularly meets her grandmother Wong Yuk-nam for family meals. Although Tracy used to think she had little in common with her strict grandmother, her feelings changed when

she heard her sing at a community centre event. Until that day, Tracy had no idea that her grandmother could sing so well or that her own artistic passions had such deep roots in the family. Her grandmother was overjoyed that Tracy came to support her and their relationship deepened. Tracy invited her grandmother to participate in this project and reflect together on their story through the creation of their portrait.

For more information about the exhibition, please visit [www.hkyaf.com](http://www.hkyaf.com).

## **NOTES TO EDITORS**

### ***The Jockey Club “Project Silver” – Intergenerational Arts Project Exhibition***

Date: From now until 30 November 2020

Time: 10:30am – 8:30pm

Venue: G/F, Cityplaza South

Admission: Free admission, no ticket required

Enquiries: yan@hkyaf.com / 2877 2779

For more information about the exhibition, please visit [www.hkyaf.com](http://www.hkyaf.com).

Follow us on [Facebook](#) and [Instagram](#) @hkyaf for the latest updates.

### ***Artworks from***

### ***The Jockey Club “Project Silver” – Intergenerational Arts Project Exhibition***

#### **Cross-generation Pop Portraits**

Artist: Marka Mak

Most of us are lucky to grow up with the love and care of our grandparents – who sometimes even become our best friends. The *Cross-generation Pop Portraits* series brought together over ten young people and their grandparents to create pop art-style portraits of each other. The creative process encouraged each pair to work together confidently and helped the grandparents engage in online learning with their grandchildren.



## Between Us

Artist: Fan Kar-long

Portrait photography can give us a glimpse into the lives and emotions of the people portrayed. In this series, five granddaughters and their grandmothers, all of whom are dancers, come together to create their own portrait photographs, reflecting on shared memories and expressing their love and affection in their own ways.



## Every Note Counts: RAW x Upbeat “No More Hesitations”

Artist: Astrid Lui

Youth a cappella team RAW from Hong Kong Youth Arts Foundation and the young-old a cappella group Upbeat from Tung Wah Group of Hospitals collaborated to record legendary local band Beyond's classic pop song *No More Hesitations* (不再猶豫). Although the group couldn't rehearse together in person, their determination is reflected in their performance, reaffirming that music can bring people together, whatever challenges we face.



**The Jockey Club “Project Silver”  
Colouring App**

Artist: ayip

The colouring app is tailor-made for older users to encourage creative ageing and enhance their experience with the arts and digital technology. Featuring illustrations created by youth participants and local illustrators, who visited residents at elderly care homes and transformed their personal stories of life in old Hong Kong into images for colouring, the colouring app will be available to download in January next year.



**About Hong Kong Youth Arts Foundation**

Hong Kong Youth Arts Foundation (HKYAF) is a charity that provides access to high quality, non-competitive free-of-charge arts experiences for all young people aged 5 to 25. Established in 1993 by Lindsey McAlister OBE, JP, HKYAF organises inclusive and inspirational projects that reach out to youngsters of all cultures, backgrounds, languages and abilities, and actively creates opportunities for those who are disadvantaged and underprivileged. Each year, HKYAF reaches over 800,000 people through its projects, exhibitions and performances.

**MEDIA ENQUIRIES**

**Hong Kong Youth Arts Foundation**

Josephine Leung      (852) 2877 2625 | [josephine@hkyaf.com](mailto:josephine@hkyaf.com)  
Rosata Ching          (852) 2214 0266 | [rosata@hkyaf.com](mailto:rosata@hkyaf.com)  
Jade Yung              (852) 2877 2207 | [jade@hkyaf.com](mailto:jade@hkyaf.com)